



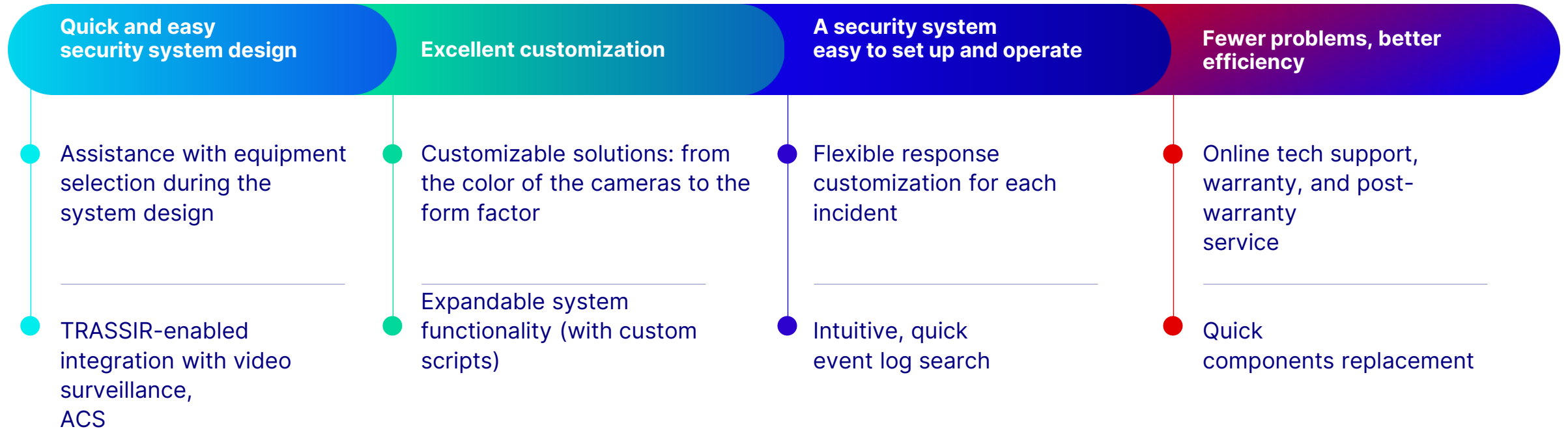
Video Analytics for Catering Industry

Fewer losses, better efficiency and customer service quality

TRASSIR Competitive Edge



Easily integrate all your security facilities into a single system controlled through a single interface



Efficient restaurant management with the security and efficiency ecosystem

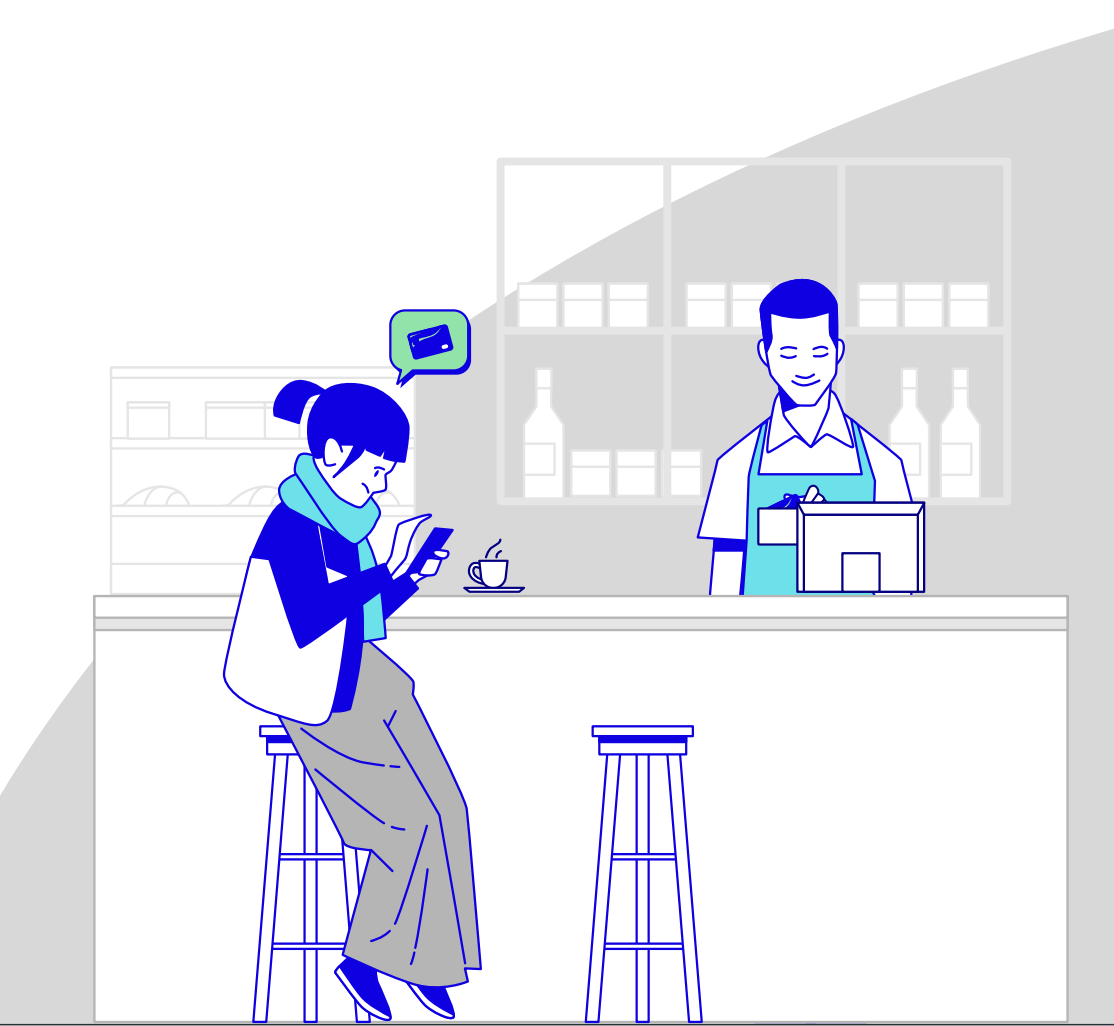
 SECURITY control prevents:



- Accidents
- Fires
- Acts of terrorism
- Theft and fraud

 AUTOMATED control

 EFFICIENCY control



Efficient restaurant management with the security and efficiency ecosystem



SECURITY control prevents:



AUTOMATED control



- Compliance management
- Monitoring corporate uniforms
- Fraud-proof working hours keeping
- Compliance with the cooking standards



EFFICIENCY control



Efficient restaurant management with the security and efficiency ecosystem



SECURITY control prevents:



AUTOMATED control



EFFICIENCY control




Employee productivity tracking for fines and bonuses


Lower payroll costs by reducing the security personnel.



TRASSIR Value for Catering Industry

 For cafes/restaurants manager

 For Security Dept. managers

 IT Manager



Fewer losses due to errors, violations, and theft



Client count, busiest hours detection



Unbiased conflict resolution



Customer service level monitoring



Working hours keeping, employee assessment

TRASSIR Value for Catering Industry



For cafe/restaurant
managers



For Security Dept.
managers



IT
Manager



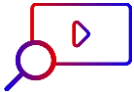
Fraud/theft detection, culprit identification



Cash register/POS terminal monitoring, identification of suspicious transactions



Personnel action statistical reports



With the smart event log search feature it is easy to detect an accident, find their timestamps, and have evidence for court proceedings

TRASSIR Value for Catering Industry



For cafe/restaurant
managers



For Security Dept.
managers



IT
Manager



Easy video analytics system deployment, quick integration with the existing POS terminals: compatibility with most commonly used retail systems



Regular updates



Excellent tech support, quick equipment replacement

TRASSIR video analytics reduces

POS fraud and theft,
improves efficiency and customer service



Reducing losses



**Video stream synchronization
with POS transactions**



Better customer service

protection from
billing/discounts/loyalty card
fraud

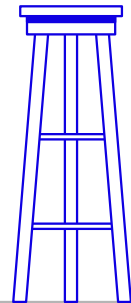
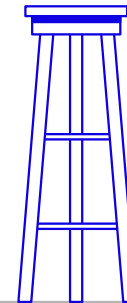


Security
and working time keeping

suspicious activity detection and
notification, evidence for
subsequent investigation



Visitor count, conversion
rate estimation



TRASSIR video analytics reduces

POS fraud and theft,
improves efficiency and customer service



Reducing losses



Better customer service



Tracking attended and unattended customers

Customer server wait time reports

Working hours/attendance monitoring

VIP client detection “at the doorstep” to offer them premium service

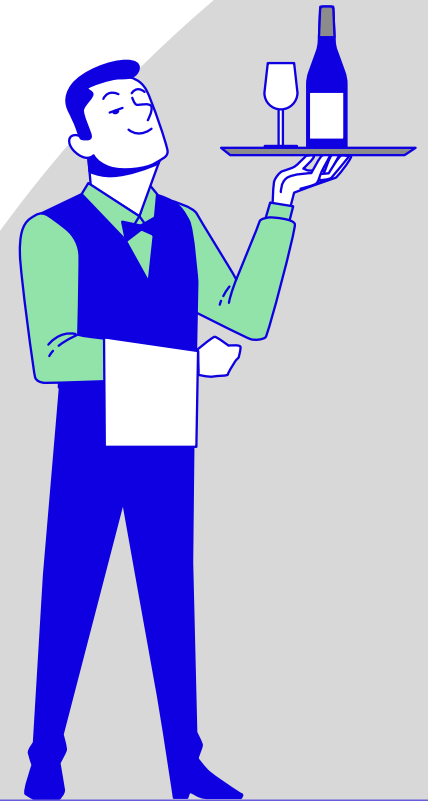
Results: better customer service, less customer dissatisfaction



Security
and working time keeping



Visitor count, conversion
rate estimation



TRASSIR video analytics reduces

POS fraud and theft,
improves efficiency and customer service



Reducing losses



Better customer service



**Security
and working time keeping**



Visitor count, conversion
rate estimation

- Highly accurate face detection with a database
- Automated employee entry
- Blocking unauthorized access
- The site is divided into areas
- Fraud-proof working time keeping
- Better Security
- An intruder is stored in the database and an alarm is activated upon their re-entry

TRASSIR video analytics reduces

POS fraud and theft,
improves efficiency and customer service



Reducing losses



Better customer service



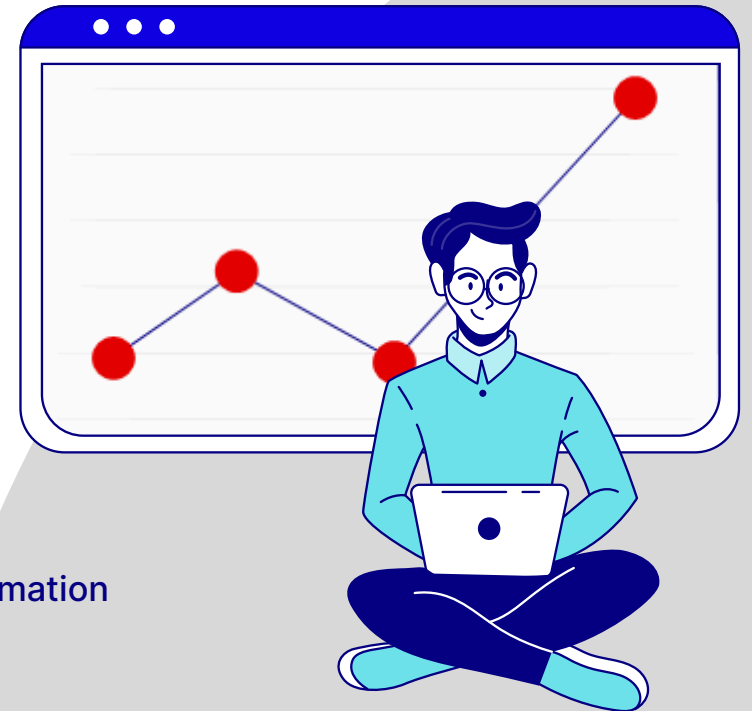
Security
and working time keeping



Visitor count, conversion
rate estimation



- Attendance count
- Visitor to customer conversion rate estimation
- Employee productivity analysis



The professional video surveillance system
reduces theft and
fraud losses by

50...70%

and then generates revenue and better
reputation

**2 to 6
months**

The average TRASSIR video
analytics ROI period is 2 to 6
months

TRASSIR video analytics ROI

The average TRASSIR video analytics ROI period is 2 to 6 months.

The professional video surveillance system **reduces theft and fraud losses by 50...70%**, and then generates revenue and a better reputation

Features:

- Visitor to customer conversion rate estimation
- Employee productivity analysis

Solution:

TRASSIR video surveillance system +
Neuro Counter smart module



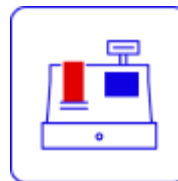
TRASSIR video analytics ROI

Features:

- Up to 70% reduction of POS fraud, food eating/taking away losses, failing to meet the cooking standards
- The video stream is synchronized with the POS operations to verify that a receipt is printed every time, prevent discount/loyalty card fraud, detect suspicious activities, investigate accidents, and improve the corporate culture

Solution:

Professional TRASSIR video surveillance system + Active POS smart module



The professional video surveillance system from TRASSIR integrated with its smart modules **improves customer service, prevents losses, and customer dissatisfaction, and reputational damage**

Features:

- Compliance checks
- Tracking attended and unattended customers
- Customer server wait time reports

Solution:

TRASSIR Neuro Detector
smart module



TRASSIR Video Analytics for Catering Industry

Features:

- Working hours/attendance monitoring

Solution:

Workplace Detector Video Analytics Module



Features:

- VIP client detection “at the doorstep” to offer them premium service

Solution:

Face Recognition Video Analytics Module



Security and working time keeping

Features:

- Automated employee entry
- Blocking unauthorized access
- The site is divided into areas
- Fraud-proof working time keeping
- Better Security
- An intruder is stored in the database and an alarm is activated upon their re-entry

Solution:

TRASSIR Face Recognition
Smart Analytics Module



TRASSIR Professional Video Surveillance System
integrated with the video analytics smart modules **tracks visitors and visitor to customer conversion rate**

Features:

- Attendance count

Solution:

Neuro Counter smart module

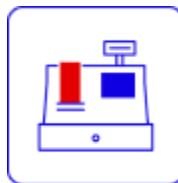


Features:

- Visitor to customer conversion rate estimation

Solution:

Active POS module integration



TRASSIR[®]



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